

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Art Unit: 2624

Levy et al.

Confirmation No.: 5422

Application No.: 10/774,312

Filed: February 5, 2004

VIA Electronic FilingFor: WATERMARKING SYSTEMS AND
METHODS

Examiner: K. Fujita

Date: March 5, 2010

STATEMENT RESPONDING TO REASONS FOR ALLOWANCE

Sir:

This statement is filed pursuant to 37 C.F.R. 1.104(e) ("Reasons for Allowance"), and is responsive to the Examiner's statement of reasons for the indication of allowable subject matter in the Notice of Allowability dated December 7, 2009.

Applicant respectfully submits that the allowability of the claims does not hinge on isolated elements thereof. Rather, the claims are believed patentable because, when viewed as a whole, they define combinations that are neither anticipated by, nor obvious over, the prior art.

Date: March 5, 2010

Respectfully submitted,

CUSTOMER NUMBER 23735

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